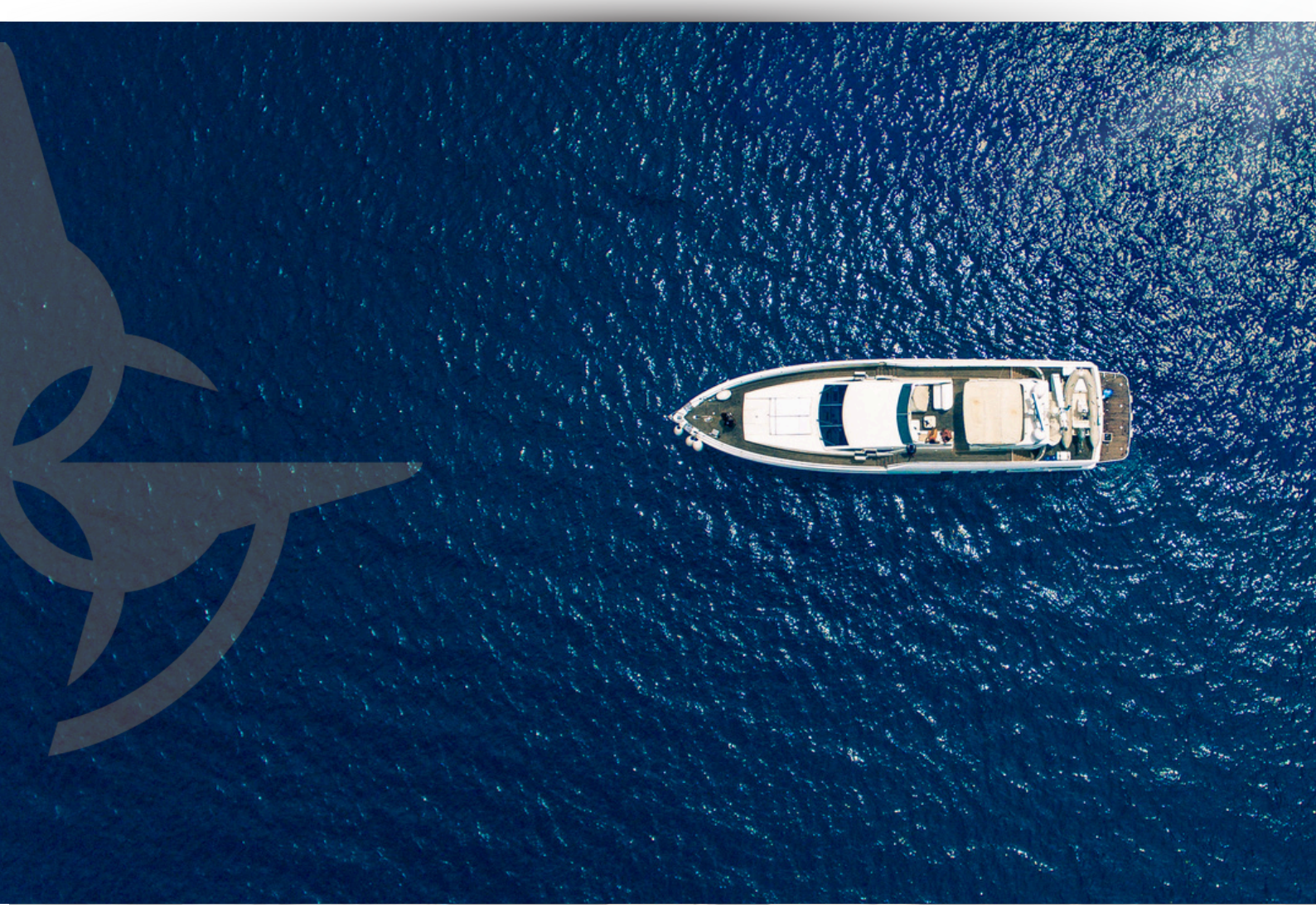
GIOYA HIGHER EDUCATION INSTITUTION

unitar United Nations Institute for Training and Research

NAVIGO INNOVATION AND DEVELOPMENT FOR THE NAUTICAL SECTOR

EXECUTIVE PROGRAM IN BLUE AND GREEN ECONOMY LEADERSHIP: YACHTING & MARITIME

GENEVA | VIAREGGIO - TUSCANY | FORT LAUDERDALE - MIAMI



TRUE YACHTING TRAINING

GIOYA YACHTING WORLD SCHOOL

About the Partners

UNITAR – United Nations Institute for Training and Research
An autonomous UN body established in 1963, UNITAR enhances global capacity through education, diplomacy, and sustainable development training. It supports leaders and institutions in advancing the UN 2030 Agenda.

GIOYA - Higher Education Institution
A boutique academic institution based in Malta, with offices in Geneva and Marbella, GIOYA merges academic excellence and real-world impact. Through its Yachting World School, it connects professionals from the yachting and maritime sectors with other industries, fostering cross-sector exchange of knowledge and networks.

NAVIGO
Based in Tuscany, NAVIGO is a leading international platform for innovation and collaboration in the yachting sector. It promotes sustainable development, advanced research, and global partnerships across the yacthing industry.

Program Overview

A distinctive executive learning journey designed for **leaders in the yachting and maritime sectors**, as well as **executives from other industries seeking to engage with or enter this field**.

Developed by **UNITAR**, **GIOYA – Yachting World School**, and **NAVIGO**, the program bridges **academic rigor**, **industry expertise**, and **strategic international networking**.

Participants engage in an immersive experience across **three world-class destinations**, each representing a unique dimension of sustainable yachting, diplomacy, and business innovation.

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Program Destinations

GENEVA, Switzerland – UNITAR Headquarters
Leadership, Sustainability & Finance in the Yachting Context

- The global stage for diplomacy, sustainability, and investment strategies.
- Focus on SDGs, soft power, and leadership in the blue and green economy.

VIAREGGIO, Italy – Tuscany Yachting District
Shipyard management operational strategies

- Core hub of Italian yachting innovation and craftsmanship.
- Focus on operational excellence, ESG integration, and marina development.

FORT LAUDERDALE / MIAMI, USA – Global Yachting Hub
Business Entry and International Expansion

- Gateway to the global luxury yachting market.
- Focus on business development, investment opportunities, and regulations.

Program Structure

Core General Module – Geneva

- Duration: 3 days (in-person)
- Focus: Sustainability, leadership, diplomacy, SDGs, finance & investment

Specialized Modules – Viareggio, Italy

1. **Shipyard Management Course**
   - Duration: 2 days (in-person)
   - Topics: Operational innovation, sustainability, and excellence in yacht manufacturing.

2. **Ports & Yachting Destination Management Course**
   - Duration: 2 days (in-person)
   - Topics: ESG integration, digital port systems, stakeholder management, and business development.

Specialized Module – Fort Lauderdale / Miami, USA

3. Business Entry into Yachting Course
    - Duration: 3 days (in-person)
    - Topics: Market access, international business models, regulatory guidance, and investment strategy.

Online Learning Component
    - Duration: 15 hours (synchronous learning – 3 hours/week for 5 weeks)
    - Topics: Leadership, ESG compliance, financial management, innovation, and strategic development

Program Focus Areas

- **Core GIntercultural Communication & Yachting Diplomacy**

Managing clients and teams across cultures; building strategic relationships.

- **Leadership & Soft Power in Yachting**

Developing emotional intelligence and influence for sustainable success.

- **Sustainable Yachting Operations**

Decarbonization, smart infrastructure, and ESG alignment.

- **Innovation & Change Management**

Leading digital and technological transformation.

- **Advanced Communication & Conflict Resolution**

Negotiation, alignment, and stakeholder consensus-building.

- **Finance & Investment Strategies**

Global financial practices, opportunities, and compliance.

Target Participants

This Executive Program is designed for:

- **Yachting and Maritime Industry Executives and Managers**
- **Port and Marina Professionals**
- **Business Leaders and Entrepreneurs entering the Yachting Sector**
- **Executives from other industries seeking to explore opportunities in the maritime and yachting ecosystem**

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Program Objectives

- Promote **inclusive, lifelong professional learning**
- Strengthen **sustainability leadership** and **innovation capacity**
- Encourage **international collaboration** and **policy integration**
- Develop **ESG and SDG-aligned strategies** for the yachting sector
- Build a global community of leaders committed to **ethical and responsible growth**

Certificate and Recognition of Prior Learning

Upon completion, participants will receive a **World Class Certificate** jointly issued by **UNITAR, GIOYA – Higher Education Institution**, and **NAVIGO**, representing a United Nations–affiliated achievement in Blue & Green Economy Leadership.

This Executive Program is also part of the **Recognition of Prior Learning (RPL)** pathway within **GIOYA Higher Education Institution**. Participants who later enroll in other accredited programs at GIOYA may have this course **converted into academic credits**, recognizing their completed professional learning and international certification.

Tuition Fee

The total tuition fee for the full Executive Program is **€7,900**.
This fee includes participation in **all program modules** (Geneva, Viareggio, and Miami), as well as access to digital learning sessions.

Travel, accommodation, and local transportation are not included.

For registration write to: info@gioya.edu.mt

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For more information

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