The United Nations University for Peace

UPEACE– an international universityand intergovernmentalorganization established as a treaty by the United Nations General Assembly in 1980. UPEACE promotes spirit of understanding, tolerance, and peaceful coexistence.

and

GIOYA Higher Education Institution

GIOYA is an international boutique institution thatbymission promotes sustainability in all its forms. GIOYA provides European degrees in entrepreneurship, luxury management and commercial diplomacy

present the first

Executive Doctorate in Commercial Diplomacy - Joint Degree

OPEN REGISTRATION

Executive Doctorate in Commercial Diplomacy - Joint Degree

Reserved to: Executives, policy and decision makers, highly qualified professionals

Limited to: 50 Max Admitted per Year

Modalities: fully online

Language: English

Doctorate Joint High level Council: Prof. Maria Chiara Malaguti, President of UNIDROIT, is the President of this joint Doctorate and she will chair the joint high-level council composed by experts selected by UPEACE – GIOYA and its partners: Shanghai Arbitration Commission, UNIDROIT Academy, University of Torino, ICES

Ceremony: Opening at UN in Geneva - Closing in Malta

Duration: 3 years

Recognition: The Joint Degree has been accredited by both the UN University for Peace and GIOYA Higher Education Institution (licensed by the Malta Authority for Further and Higher Education). This accreditation provides the Doctorate with Level 8 recognition on the European Quality Framework, thereby adding European validity to the Degree.

Registrations are open: The registrations are open from the 26th of April 2024, they will remain open until the limit of 50 candidates selected is reached the first year.

Admission requirements: A joint selection committee will assess the professional and academic profile of the candidate, as well as their motivation and research proposal.

Candidates without a Level 7 qualification (EQF), but with the necessary academic and research skills for Level 8 study, can be admitted to the Executive Doctorate joint program through a pre-doctorate course.

Costs: reference to be made to the Membership fee structure of GIOYA HEI (Senator Membership)

In case you wish to express your demonstration of interest kindly submit your cv and contact details to info@gioya.edu.mt or admissions@upeace.org

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Commercial diplomacy, with its broad spectrum of subjects and perspectives, encompasses a diverse range of topics and considerations:

1. Multilateral and Multipolar Economic and Business Relations:

- Commercial diplomacy involves a deep understanding of the dynamics of multilateral and multipolar economic relationships. This includes analyzing the power structures, economic interests, and diplomatic strategies of various countries and regions.
- Diplomats and business leaders need to navigate the complexities of international relations, including alliances, trade blocs, and geopolitical tensions that can impact trade and investment.

2. Sustainable Approach to International Business:

- Sustainability is a critical aspect of modern international business. Commercial diplomacy must address sustainable practices and environmental considerations in trade agreements.
- Sustainability initiatives can create opportunities for businesses, promote responsible investments, and contribute to long-term economic growth while mitigating environmental harm and reducing social gaps.

3. Interdisciplinary Approaches to Legal Aspects in International Trade, Arbitration & disputes solutions, and Intellectual Property (IP):

In the realm of commercial diplomacy, a nuanced understanding of legal aspects is indispensable. This involves a multidisciplinary approach that harmonizes various fields, including international law, trade regulations, economics, and intellectual property rights. Here's a more detailed breakdown:

- *International Trade Law Expertise:* Diplomats and legal experts engaged in commercial diplomacy must possess a deep knowledge of international trade law, encompassing conventions such as the WTO agreements, regional trade pacts, and bilateral trade agreements. They need to navigate the intricacies of these agreements to promote the interests of their respective nations while respecting global trade norms.
- *Arbitration and Dispute Resolution:* Commercial disputes are an inevitable part of international trade. Interdisciplinary legal approaches involve a strategic use of arbitration and alternative dispute resolution mechanisms to settle conflicts efficiently and fairly. Executives must work in tandem with legal experts to choose the most suitable dispute resolution method and ensure compliance with international standards.
- *Intellectual Property Protection:* Intellectual property is a critical component of international business. This may involve negotiating IP provisions in trade agreements and advocating for stronger IP protection abroad to safeguard their interests.

4. Role of New Technology in Commercial Diplomacy:

- Emerging technologies, such as blockchain, artificial intelligence, and data analytics, are transforming international trade and diplomac relations overall the current geopolitical order.
- Executives, policy and decision makers must adapt to these changes by harnessing technology to streamline trade processes and reducing the risks of conflicts

5. Financial Instruments for International Commercial Diplomacy:

- Financial instruments, including export financing, investment incentives, and tra- de credit insurance, play a crucial role in facilitating international trade.
- Governments and businesses need to collaborate to develop financial mechanisms that reduce risk and promote international commerce.
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6. Role of Commercial Trading in Conflict Resolution:

- Commercial diplomacy can contribute to conflict resolution by fostering economic interdependence between nations. Economic cooperation can act as an incentive for peace.
- In conflict zones, commercial diplomacy can also play a role in rebuilding economies and infrastructure, promoting stability with private and public dynamics.

7. Cultural and Social Dynamics in International Business:

- Understanding cultural and social factors is vital in commercial diplomacy. Cultural norms, customs, and social contexts can greatly influence business interactions and negotiations.
- Business leaders, policy and decision makers need to be culturally sensitive and aware of social dynamics when conducting international business. This includes considerations of language, etiquette, and building relationships based on trust and mutual respect well versed in Advocacy and Lobbying.

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International networking and hosting research venues:

The registered student to this Joint Executive Doctorate in case they wish to organise short stay to boost their network and collect documentation for their research topic, they will have opportunities (not compulsory) to be hosted for short period in the following venues:

Geneva: At the GIOYA Representative Office, hosted by the UN University of Peace premises, in the center of Geneva.

Costa Rica: At the University for Peace campus in Costa Rica, where they will have an office to conduct their research while interacting with academics and professionals.

Roma: Availability to research in the UNIDROIT Library and interact with their officials and experts.

Shanghai: at Shanghai Arbitration Commission, SHAC, where they will have an office at disposal.

Malaga: at the UN House, they will have a position at disposal.

Faculty appointed for the Executive Doctorate in Commercial Diplomacy

Maria Chiara Malaguti: she is the President of the Executive Doctorate in Commercila Diplomacy, currently President of UNIDROIT (International organisation for the unification of private law), full Professor of International Law at Università Cattolica (Milano), Senior advisor for the World Bank and for the Italian Ministry of Foreign Affairs.

Nabil Ayad: he is Vice President of the Executive Doctorate Commercial Diplomacy – joint degree; Full Professor, Director of the Global European Diplomatic Academy, University of Europe for Applied Sciences, in Berlin and Dubai campuses, offering MBA Diplomacy. Currently Professor Ayad is also PhD supervisor for five candidates at Glasgow Caledonian University London Campus. Professor Ayad pioneered the concept of presenting integrated postgraduate Diplomacy programmes in the Uni- ted Kingdom and has more than forty years of experience directing innovative post- graduate degrees in Diplomacy and related disciplines. He was Director of the Diplo- matic Academies at the Universities of Westminster, East Anglia and Loughborough.

Sameh Aboul-Enein: Deputy Foreign Minister and Director of the Egyptian Diplomatic Academy, Cairo, Egypt and former Ambassador & Permanent Representative of League of Arab States to the United Nations in Geneva.

Amr Aljowaily: Former Ambassador of Egypt to Serbia, currently Ambassador, Strategic Advisor to the Deputy Chairperson of the African Union Commission, Addis Ababa (since March 2022) Academic: visiting Faculty, Multilateral Diplomacy Program, United Nations Institute for Training and Research (UNITAR); Adjunct Faculty in Multilateral Diplomacy at the DIPLO Foundation (2007 till present).

Diego P. Fernández Arroyo: Full Professor of Law at Sciences Po Law School, and Director of its LLM in Transnational Arbitration & Dispute Settlement; President of the International Academy of Arbitration Law (Paris); well known international arbitrator.

Raed Ayad: Director of Operations and co-founder of the Global Institute for Diplomacy in Toronto, Canada, and Lecturer and Program Developer at the University of Europe for Applied Sciences Global European Diplomatic Academy in Berlin, Germany, and Dubai, United Arab Emirates.

Evarist Bartolo: Served as Minister for Education and Employment, Minister for European and Foreign Affairs for Malta, and Honorary Professor at Shanghai University of political science and law and guest lecturer at Mediterranean Academy of Diplo- macy at the University of Malta.

Stefano Bresciani: Full Professor in Business Management – University of Turin, Director of the business % management area at University of Torino; Director of the doctorate in business & management and MBA; exectuive board member ins everal entities.

Cristina De Dona: Former UN and Interpol Advisor, she is CEO & Board Executive Adviser and corporate international lawyer across multiple jurisdictions. Cristina recently worked as Executive Vice President – Chief legal officer and General Counsel for Prada Group, Chief Counsel International for Hershey Company, Execute Director, legal & compliance for Morgan Stanley, Ferrero, Deputy Counsel General and Chief of staff.

Luis Gallegos: President of the Board of UNITAR (United Nations Institute for Training and Research), Former Foreign Relations Minister of Ecuador (2020-2021), and Permanent Representative of Ecuador to the United Nations in New York and Geneva at various times, among other diplomatic roles.

Jean Paul Laborde: Currently Ambassador for the Parliamentary Assembly of Mediterranean and Professor at the French Military Academy. Jean-Paul Laborde was the Head of the Secretariat for the negotiations of the Transnational Organized Crime Convention at the United Nations Office on Drug and Crime (UNODC) Vienna before assuming the functions of Assistant Secretary General of the United Nations in New-York as Executive Director of the Counter-Terrorism Executive Directorate at the UN Security Council until 31 July 2017.

Al Nemrat: Reader in Cyber Security at the School of Architecture Computing and Engineering, University of East London (UEL); Director of Cyber Security and AI Centre UEL; Director of the Professional Doctorate in Information Security & the MSc Information Security and Computer Forensics programs at UEL.

Titus Kehinde Olaniyi: Professor of Sustainable Energy Planning and Management at Glasgow Caledonian University London. He was formerly the the Deputy Provost, College of Engineering at Afe Babalola University Ado-Ekiti (ABUAD), Nigeria. He is a Decision Scientist, COREN Registered Engineer, and Senior Fellow of The Higher Education Academy, UK. He adopts Systems Thinking/System Dynamics as sustainable decision support paradigm for planning and policy formulation in both Global and Global South. His teaching, research and consultancy services include sustainability, energy diplomacy, aerospace, information, communication technology and systems.

Juan Carlo Sainz: Vice-Rector at United Nations University for Peace is also holding positions at Universidad Central de Venezuela. He served as a Fulbright Visiting Professor at the Washington College of Law, American University, and held professorial roles at Universidad Alfonso X and Universidad Nebrija in Madrid. His experience includes work as a Jurist for the International Committee of the Red Cross and service in the Venezuelan Foreign Service.

Samer Salameh: Samer brings 27 years of corporate management experience as a senior executive for industrial groups in the U.S., Canada and Latin America. He was group CEO for Carlos Slim and later for Ricardo Salinas, two of Latin America's leading businessmen. He led one of NASDAQ's largest IPOs and completed Latin America's largest greenfield fibre deployment. He is currently the Executive Chairman & CEO of Gasia Energy.

OPEN REGISTRATION

Executive Doctorate in Commercial Diplomacy - Joint Degree

Joint Degree Certificate Number: 001

By virtue of the authority granted by the United Nation General Assembly to the University for Peace, the University for Peace and GIOYA Higher Education Institution

Accredited by the Malta Further and Higher Education Authority under General License no. 2019 -005 as a Higher Education Institution

hereby confers to

(Student Name and Surname)

_____

who has successfully achieved the Joint Degree in

Executive Doctorate in Commercial Diplomacy

(LEVEL 8 MQF)

with all the honours, rights and privileges pertaining to that degree.

In witness whereof, this diplo~~ma i~~s granted bearing the seal of the University of Peace in San Jose, in Costa Rica.

The Malta Further and Higher Education Authority (MFHEA) deems this certificate to be at MQF LEVEL 8 of the Malta Qualifications ~~Framework~~ and the European Qualifications Framework

Duration of the Program: 3 Years

Certificate conferred on .....

On behalf of UN University for Peace1
the Zector

Malta Further & Higher Education Authority

On behalf of GIOYA Higher Education Institution
the Head of Institution

For more information

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MQF MALTA QUALIFICATIONS FRAMEWORK