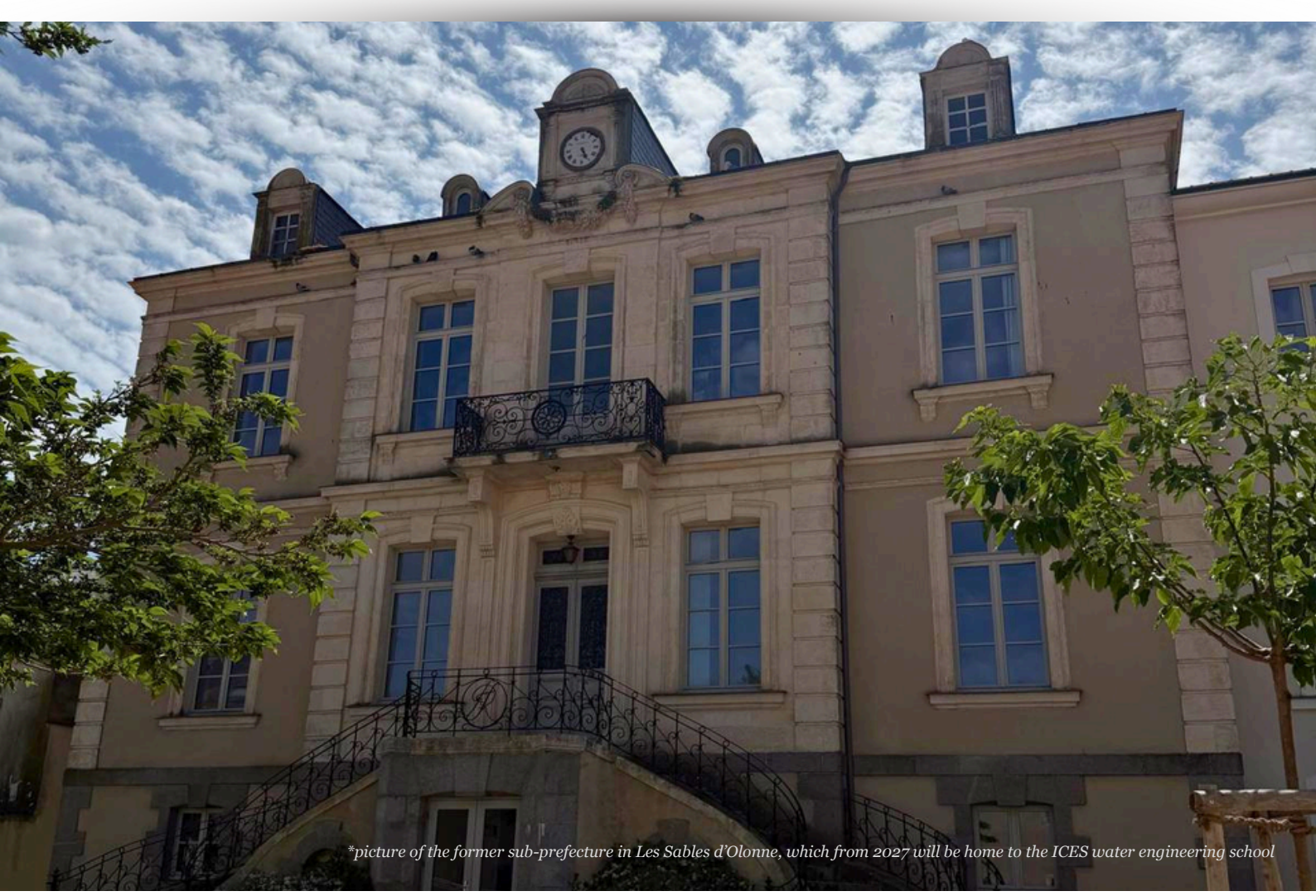
GIOYA HIGHER EDUCATION INSTITUTION

UNIVERSITÀ DEGLI STUDI DI TORINO

ICES

BACHELOR IN INTERNATIONAL BUSINESS ADMINISTRATION AND ENTREPRENEURSHIP

ONE BACHELOR, TWO DEGREES AND GLOBAL RECOGNITION



**picture of the former sub-prefecture in Les Sables d'Olonne, which from 2027 will be home to the ICES water engineering school*

In partnership with:

cifal Global Network

unitar United Nations Institute for Training and Research

BACHELOR IN INTERNATIONAL BUSINESS ADMINISTRATION AND ENTREPRENEURSHIP

Introduction - Designed for Those Who Build

The Bachelor in International Business Administration and Entrepreneurship is a European accredited degree **designed for enterprise founders, professional startup founders, senior professionals, executives, signatories, and athletes in transition of careers.**

The programme is tailored for individuals who operate at a high level and **cannot adapt their professional or sporting commitments to traditional academic models. It delivers maximum flexibility with uncompromised academic quality**, allowing participants to progress without stepping away from their careers or transition paths.

Through an advanced **Recognition of Prior Learning (RPL)** system, professional, entrepreneurial, managerial, and sporting experience may be converted into academic credits, significantly reducing completion time while preserving academic rigor. Students may apply for optional **Double Degree opportunities with University of Turin or ICES – Institut Catholique de Vendée.**

Beyond the academic qualification, participants are **admitted into GIOYA's exclusive international network** of entrepreneurs, executives, investors, institutions, and global organisations—an integral part of the educational journey.

From the outset, students are informed of the opportunity to obtain a **United Nations Certificate (UNITAR – CIFAL Global Network)**, embedded within the programme and focused on responsible leadership, sustainability, and global impact.

Academic Framework

The Bachelor in International Business Administration and Entrepreneurship is a **180 ECTS** higher education programme delivered fully online, with a strong focus on flexibility and individualisation.

A distinctive feature of the programme is the **Recognition of Prior Learning (RPL)** system, which allows students to obtain up to 50% of the academic credits based on:

- Professional experience
- Entrepreneurial activity
- Sporting career and achievements
- Prior formal, non-formal, and informal learning

The remaining credits are completed through online courses, examinations, and a final thesis, ensuring academic consistency and compliance with European higher education standards.

All students graduate during GIOYA's official international Graduation Day, a high-level institutional event that celebrates both academic achievement and professional trajectories.

Double Degree Opportunities

Students enrolled in the Bachelor in International Business Administration and Entrepreneurship of GIOYA Higher Education Institution, may apply for **optional Double Degree pathways**, allowing them to obtain **two European degrees** through a single academic pathway, without duplicating exams or workload. Students may obtain:

Double Degree with ICES – Institut Catholique de Vendée (France, Grande École)
- Bachelor in International Business

Double Degree with the University of Turin (Italy)
- Laurea (L-18) in Management of Corporate Information and Communication

These Double Degree pathways are governed by international academic reciprocity agreements and are subject to selection and admission criteria. There is a limited number of places per intake for the doble degree option.

United Nations Certification

A distinctive and integrated component of the programme is the **CIFAL UNITAR United Nations Certificate in Corporate Social Responsibility and Sustainable Development**.

Issued through the **CIFAL Global Network**, coordinated by **UNITAR (United Nations Institute for Training and Research)**, this certification provides graduates with a globally recognised credential in sustainability, ethics, and responsible leadership.

This certification is **embedded in the academic journey** and reinforces GIOYA's commitment to global challenges and socially responsible entrepreneurship.

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About GIOYA Higher Education Institution

GIOYA Higher Education Institution is a learning business club for leaders and executives, offering flexible accredited university programs, immersive executive experiences, and access to a prestigious global network spanning entrepreneurship, sport leadership, commercial diplomacy, and luxury management.

Based in **Malta**, GIOYA is accredited as a Higher Education Institution accredited in Malta, and has a strong global presence, with representatives offices in **Geneva** at the United Nations University for Peace, **Marbella** and startegic partnerships in **Shanghai, Bahrain, Tuscany.** Its model blends academic rigor with real-world opportunity, enabling students to transform their careers and make lasting impact.

About ICES (Institut Catholique de Vendée)

ICES (also known as Institut Catholique d'études supérieures) is a private Catholic institution of higher education in La Roche-sur-Yon, Vendée, France. It offers **licence, double licence** and master's level state-recognized programs. ICES is a member of the Conférence des Grandes Écoles (CGE) since 2023. It combines a human-scale university environment with strong values, international partnerships, quality teaching, and research.

About University of Turin

The **University of Turin** (Università degli Studi di Torino) is a public university in Italy offering a wide range of undergraduate and postgraduate programmes. It is recognised for its academic activity in areas such as economics, management, social sciences, and innovation, and for its participation in national and international higher education and research networks.

About CIFAL Global Network - UNITAR

The **CIFAL Global Network**, coordinated by UNITAR (United Nations Institute for Training and Research), consists of several International Training Centres for Authorities and Leaders. Its mission is to promote capacity building and knowledge sharing among governments, businesses, civil society, and local authorities on key global challenges. CIFAL delivers training in areas such as sustainable development, CSR, Agenda 2030, and fosters networking and peer learning across countries.

Programme Pathways

Within the same Bachelor programme, students may follow **different pathways** according to their background and career objectives. These pathways do not change the degree awarded, but shape how credits are recognised and how the academic journey is structured.

Entrepreneurship & Impact Pathway
Developed in partnership with **Impact Hub**, this pathway is designed for startup founders, early-stage entrepreneurs, and innovators.

Entrepreneurial activity carried out within an Impact Hub startup programme may be formally recognised as academic credits. Combined with RPL, this pathway allows students to transform *learning by doing* into a European bachelor's degree, while continuing to build their ventures.

Athletes in Career Transition Pathway
This pathway is designed for **athletes and sports professionals** preparing for a transition into business, management, or entrepreneurship.

Sporting careers, achievements, and complementary professional activities may be recognised for academic credits, ensuring that years of discipline, leadership, and performance are formally valued within the academic framework.

Each athlete follows a tailored study plan aligned with post-sport career ambitions, supported by GIOYA's international learning ecosystem.

GIOYA Learning Ecosystem & Membership

Enrollment in GIOYA academic programmes requires GIOYA Membership (Essential or Advanced), granting access to an exclusive international environment that extends beyond formal education.

Membership includes:

- Access to selected high-level events with entrepreneurs, executives, investors, and institutions
- Personalised academic pathways and coaching
- Privileged international networking opportunities
- Participation in GIOYA's learning business club and global initiatives

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Key Facts

- **Degree awarded:** Bachelor in International Business Administration and Entrepreneurship
- **ECTS:** 180
- **Framework:** MQF Level 6 / EQF Level 6
- **Delivery:** Fully online
- **Recognition of Prior Learning:** Up to 50%
- **Double Degree options:** ICES (France) | University of Turin (Italy)
- **Certification included:** CIFAL UNITAR United Nations Certificate
- **Language:** English
- **Graduation:** Mandatory international Graduation Day

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GIOYA Higher Education Institution is accredited by MFHEA with license number 2019-005

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MALTA QUALIFICATIONS FRAMEWORK