GIOYA
HIGHER EDUCATION INSTITUTION

UNIVERSITÀ DEGLI STUDI DI TORINO

BACHELOR IN INTERNATIONAL BUSINESS ADMINISTRATION AND ENTREPRENEURSHIP

ONE PROGRAMME, TWO EUROPEAN DEGREES

A tailored Double Degree pathway for startup founders and young entrepreneurs.

UP TO 20 SCHOLARSHIPS · COVERING UP TO 95% OF THE PROGRAMME FEE

SUPPORTED BY:

FONDAZIONE SVILUPPO E CRESCITA CRT

IN PARTNERSHIP WITH:

garagERASMUS Foundation

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unitar United Nations Institute for Training and Research

BACHELOR IN INTERNATIONAL BUSINESS ADMINISTRATION AND ENTREPRENEURSHIP

Education built around the entrepreneur

GIOYA HEI: a membership-based Learning Club

GIOYA Higher Education Institution is a licensed European university institution and a membership-based Learning Club for leaders. It combines European accredited degrees, flexible online learning and a selective international network of entrepreneurs, investors, managers and institutions.

Designed for people with demanding professional lives, GIOYA offers a highly tailored academic experience: personal support, a flexible study organisation and learning shaped around each member's objectives.

GIOYA HEI & University of Turin

GIOYA and the University of Turin have signed an international student-exchange agreement leading to two university degrees through one coordinated pathway. Active for five years and renewed for a further five, the programme has already served an important network of senior executives and entrepreneurs.

NEW FOR 2026 For the first time, the programme opens a dedicated edition for entrepreneurs, with a particular focus on startup founders.

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Your company becomes part of your learning journey

Lessons are designed to support the concrete development of the business while enriching the founder's personal and entrepreneurial path. Participants study online, work towards two recognised degrees and are invited to in-person receptions where they can engage with GIOYA's international network.

Recognition of Prior Learning (RPL)

At the start of the pathway, GIOYA HEI may convert professional experience and learning acquired through other courses into up to 50 academic credits (ECTS). This creates a tailored pathway: potentially shorter and more focused on the founder's interests and objectives.

Key facts

180 ECTS MQF/EQF Level 6	**ONLINE** tailored made pathways for busy professionals	**ENGLISH** Programme language	**RPL** Prior learning credit recognition	**SELECTIVE** Access to a selective international network

MAXIMUM 25 PARTICIPANTS · UP TO 20 SCHOLARSHIPS · UP TO 95% OF THE PROGRAMME FEE

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Two degrees. One founder-focused experience.

The academic outcome

GIOYA HEI	Bachelor in International Business Administration and Entrepreneurship 180 ECTS · MQF/EQF Level 6
UNIVERSITY OF TURIN	Laurea L-18 in Management of Corporate Information and Communication Italian public university degree

The two degrees are awarded under the academic rules of the partner institutions. University of Turin examinations are held in person.

AN ADDITIONAL PLUS · CIFAL GLOBAL NETWORK–UNITAR (UNITED NATIONS INSTITUTE FOR TRAINING AND RESEARCH) CERTIFICATE

After passing the Bachelor examination in Corporate Social Responsibility, participants may request access to the Certificate in Corporate Social Responsibility and Sustainable Development. This optional certificate is additional to the two academic degrees and is not included in the scholarship or programme contribution; fees and access details are available from GIOYA.

Why it matters for founders

- Two valuable credentials: an international Bachelor (European degree with facilitation of recognition in 30 commonwealth countries) and an Italian public university degree.
- Learning designed as practical support for the company and for the founder's personal development.
- A flexible study plan that fits professional commitments.
- Admission to GIOYA's international network of entrepreneurs, investors, managers and institutions.
- A deliberately small cohort, enabling closer academic attention and stronger relationships (max 25 students per year).

1. A selective network for growth

Participants enter GIOYA's membership-based network of entrepreneurs, investors, senior managers and institutions: a trusted environment designed to create meaningful relationships around the founder and the company.

The value is not simply access to contacts, but continuity: the startup becomes part of an ecosystem that can support new perspectives, strategic connections and opportunities for international development.

2. Structured international exposure

Through the International Graduation Day, selected receptions and GIOYA initiatives, founders connect their startup to international business, investment and institutional dynamics. These encounters are designed to extend learning beyond the classroom and help the venture think, relate and grow internationally.

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Built for promising founders

Up to 20 scholarships, provided by Fondazione Sviluppo e Crescita CRT, may cover up to 95% of the programme fee. The student contribution is set according to ISEE, from €500 to €4,000 per year, and remains unchanged throughout the ordinary three-year pathway. Continued support is subject to regular academic progression.

Who can apply

- Founders and co-founders of startups.
- Entrepreneurial profiles from the local OGR Torino network and from initiatives linked to the economic and financial inclusion activities of Fondazione Sviluppo e Crescita CRT and/or Fondazione CRT.

Admission essentials

- Upper secondary school diploma or equivalent qualification.
- English proficiency: minimum B1.
- Active involvement in a startup, innovative company or entrepreneurial project with growth potential.

Selection

Selection is based on merit, motivation, entrepreneurial potential, social impact, consistency of the professional project and international outlook. In case of equal merit, priority is given to the candidate with the lower ISEE. Double Degree admission remains subject to the partner institutions' eligibility criteria.

Acknowledgment

GIOYA HEI is grateful to Fondazione Sviluppo e Crescita CRT, impact oriented entity of Fondazione CRT, and the garagErasmus Foundation for supporting this academic program.

PROGRAMME ACTIVATION Subject to a minimum of 15 admitted participants.

APPLICATIONS 1 August Early – 31 October 2026

PROGRAMME START December 2026

BACHELOR IN INTERNATIONAL BUSINESS ADMINISTRATION AND ENTREPRENEURSHIP

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GIOYA Higher Education Institution is accredited by MFHEA with license number 2019-005

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